



FY 2022 Annual Report

Vice-President's Message >>>

Aloha To All!

With our economic recovery in high gear, the Waikiki Business Improvement District Association's (WBIDA) Clean and Safe programs are working to meet the daily demands of our district. Great strides have been made to ensure our teams are fully staffed and trained to bring Aloha to our locals and visitors.

Significant leadership changes were part of the past twelve months. After years of exemplary service, both Brandon Barbour and Jennifer Nakayama have moved on to pursue new opportunities.

There departures created a rare opportunity to evaluate programs and identify potential areas for improvement. Our leadership team continuously strives for collaborations and partnerships as force multipliers to bring care and attention to Waikiki.

Our vision looks toward a future that includes new leadership, innovation, and influence toward delivering essential services to all of Waikiki.

On behalf of our entire organization, I invite you to attend our Annual Membership Meeting at 11:30 a.m. on Thursday, May 25, 2023 at the Halekulani Hotel. Honolulu Police Chief Arthur "Joe" Logan will be our guest speaker.

Mahalo!

*Dave Willard
WBIDA Vice-President
& Deputy Executive Director*

Program Highlights & Statistics

As public health restrictions relaxed, our visitors and workers began returning to the district, highlighting the need for fully staffed Clean and Safe Teams. Our determined contractors, Block By Block and Landscape Hawaii, Inc. developed innovative recruiting strategies that resulted in a 14% increase in hours worked in Q3 of FY 2022. Additional partnerships were established to ensure our programs had all the resources they needed to be successful.

Collaborations with the City and County of Honolulu, Office of Mayor Rick Blangiardi, and private sector business resulted in key infrastructure upgrades at Kuhio Beach Park. Fresh paint, lighting improvements, a bike rental station and Aloha Ambassador presence created a safe and welcoming atmosphere for locals and tourists to enjoy. Additional improvements to the area were made in landscaping, the removal of inoperative phone booths, and progress towards reimagining the open space behind the police sub-station. Other significant accomplishments from the past year:

- Aloha Ambassadors safely removed graffiti from the 180-foot groin structure restoring the natural beauty and iconic image to the location.
- The WBIDA participated in an exciting Tourism Day at the State Capitol. It was an amazing opportunity to educate our government officials and legislators on the critical role the Aloha Ambassadors play in Waikiki.
- In partnership with Laumaka Work Furlough Center, 25 justice involved individuals completed over 20,000 hours of work in the district. This accomplishment is critical in rebuilding individuals lives with a meaningful purpose, positive support system and a financial path to self-sufficiency.
- The environmentally conscious Ambassadors rescued two Wedge-tailed Shearwaters. These endangered seabirds were given to Hawaii Marine Response Officers where they were nursed back to health and released back into the wild.



FY 2022 STATISTICS AT A GLANCE

Infrastructure
Disinfected &
Sanitized
413,056

Pounds of
Trash Removed
533,391

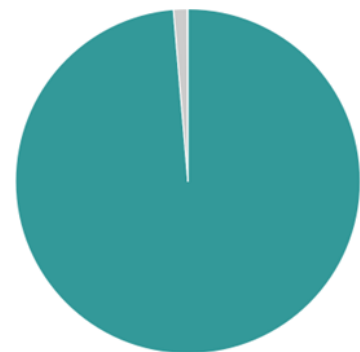
Graffiti Tags
Removed
7,517

Safety Advisories
& Property
Assistance
4,701

Visitors
Served
491,730

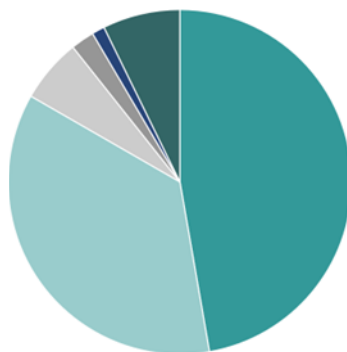
FY 2022 Financials >>>

REVENUE



- Member Assessments (\$3,632,838)
- Donated Facilities (\$47,520)
- Interest and Other Income (\$1,869)

EXPENSES



- Streetscape Maintenance (\$1,861,802)
- Hospitality (\$1,420,169)
- Security (\$236,761)
- Research and Planning (\$87,269)
- Public Improvements (\$47,340)
- Management and General (\$287,183)

FY 2022 SPECIAL ASSESSMENT RATE

Precinct	FY 2022 Rate	FY 2023 Rate
1 (a)	.3500	.3700
2 (b)	.1167	.1230
3 (c)	.0875	.0925

Notes

- (a) Per \$1,000 assessed value of property
- (b) 33 and 1/3 percent of Precinct 1 rate
- (c) 25 percent of Precinct 1 rate

Visit www.waikikibid.org for expanded financial statements with Independent Auditors' Report



Waikiki
Business Improvement District

NOTICE OF FY 2023 ANNUAL MEETING

Thursday, May 25, 2023 | 11:30 a.m.

Halekulani Hotel Ballroom, Lunch will be served

Agenda

Program Updates | FY 2024 Budget

Guest Speaker

Honolulu Police Chief Arthur "Joe" Logan

To attend, please RSVP to mail@waikikibid.org by May 15, 2023
Visit waikikibid.org for more information, and share your comments and suggestions by completing our Annual Survey.



WBIDA Program Services

Block by Block:

Custodial Services & Pressure Washing

6:00 am – 10:30 pm, Daily

Hospitality & Security Services

24 Hours, Daily

Outreach Services

9:00 am – 4:00 pm, Daily

Landscape Hawaii, Inc.:

Landscape Maintenance

6:00 am – 2:00 pm, Mon to Sat

The Waikiki Business Improvement District Association (WBIDA)

is a nonprofit corporation actively creating and promoting a clean, safe, vibrant Waikiki for locals, residents and visitors alike. WBIDA operations are funded by assessments on nearly 3,800 commercial property owners in the Waikiki Special District.

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